

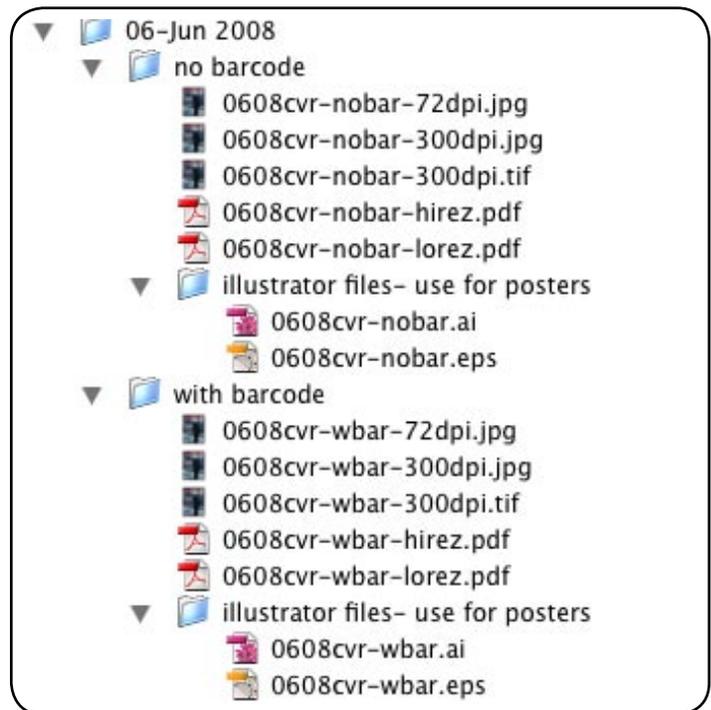
Need access to Markets Magazine cover files and logos?

Any questions?
MSG Ken Palmer
or call (801) 8776

Here's the easy (and authorized) way to get to them:

1. Log into the **NY2928/dropboxes** server.*
2. The folder is called “**_Markets Covers_PDF_EPS_JPG**” and is located in **MARKETS/ Markets Magazine/**. In it you'll find a folder for each month of the magazine, as well as a folder of *Markets* logos.
3. Open the folder of the month you need. Inside, you'll see two folders; one with files that include the bar code at the bottom left of the cover image (“with barcode”) and one with files where the barcode has been deleted (“no barcode”). *SEE NOTE BELOW.*
4. Find the file you need and copy it to your local drive or another server. If you are unsure of what you need, here is some additional information:
 - Files ending in **.JPG** are for on-screen or online/web use only. The “72dpi.jpg” files are low resolution, but since the files are full size (100%), they may need to be resized and resaved. Do *not* use these if you want to print something on paper. Higher-resolution “300dpi.jpg” files are also available.
 - Files ending in **.PDF** can be easily opened by anyone with Adobe Acrobat Reader, and will print very nicely from any computer. “hirez.pdf” files are large (30-100Mb), and are the best quality for printing. “lorenz.pdf” files are perfect for emailing or previewing only.
 - Files ending in **.TIF** are full-size 300dpi Photoshop files for high-end print production use. File sizes are quite large (approx. 40Mb).
 - Finally, the files in the “*illustrator files- use for posters*” folder are Adobe Illustrator **.AI** and **.EPS** files that are infinitely scalable, so cover fonts and graphics will retain sharp edges when reproduced as large prints, posters or banners. **.AI** files are also the best files to use in Quark XPress or Adobe InDesign layouts.
5. *Markets* logos are available as Illustrator **.AI** and **.EPS** files, Acrobat **.PDF** files, and Photoshop **.TIF**, **.JPG**, and native **.PSD** files in a variety of colors. Orange-and-black is the preferred version to use.

IMPORTANT NOTE: Please do not *ever* modify these cover files in any way, or re-use cover photography or graphics “out of context” for any other projects without securing additional usage rights.



*Contact PC support (or use ISHD <Go>) if you need help with this.