

OPEN BLOOMBERG

—ALL THE DATA—ALL THE FUNCTIONALITY—SAME PRICE—

SAVE

on data source costs

CONSOLIDATE

your information sources

COMMUNICATE

on-line with customers and
counterparties—from e-mail
to automatic transactions

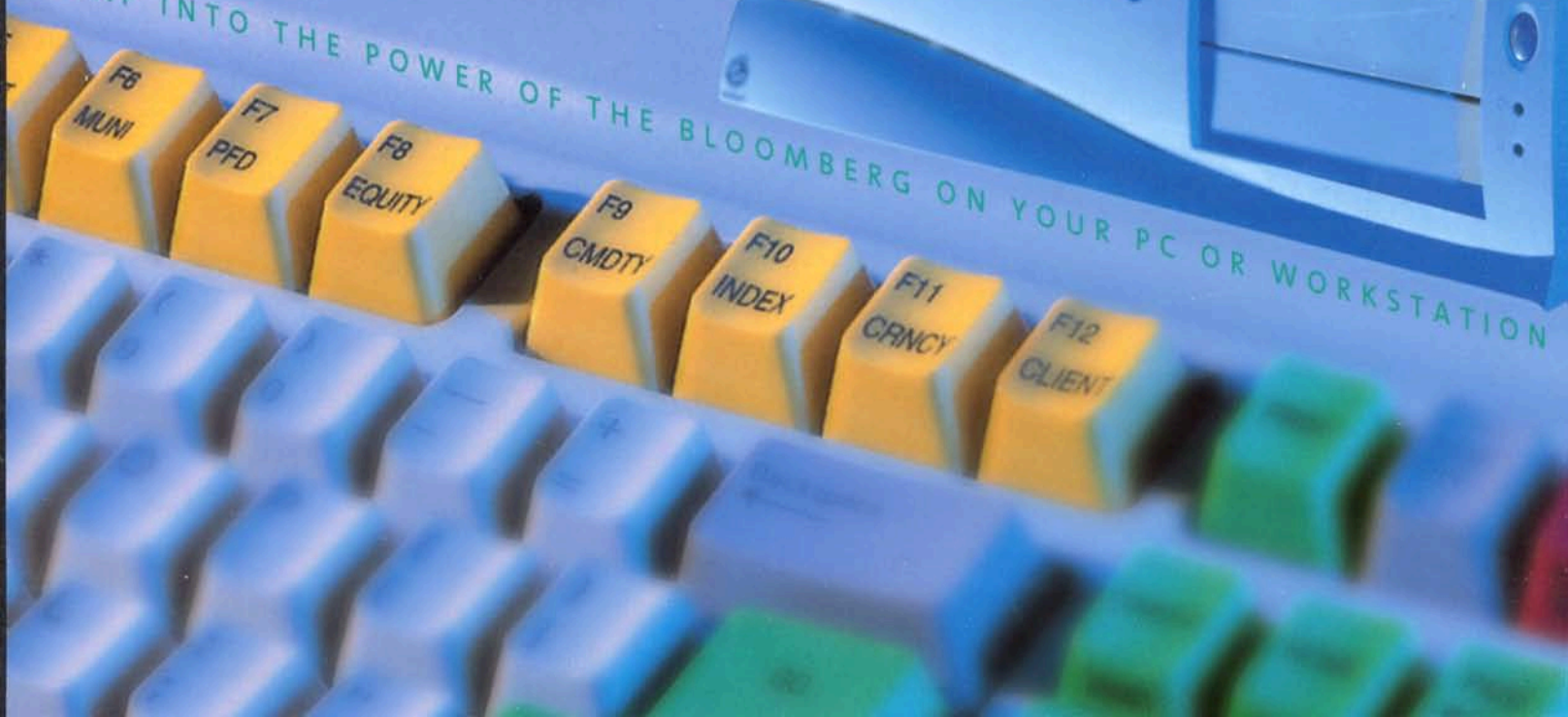
ACCESS

more and
higher quality data



Bloomberg
FINANCIAL MARKETS
COMMODITIES
NEWS

TAP INTO THE POWER OF THE BLOOMBERG ON YOUR PC OR WORKSTATION



OPEN BLOOMBERG TECHNICAL DATA

COMPATIBILITY

► OPEN BLOOMBERG service is compatible with your existing hardware and software. OPEN BLOOMBERG service includes a Bloomberg-provided keyboard that is color coded with BLOOMBERG function keys to run a PC or workstation. The extended keyboard accommodates either a two- or three-button mouse and features an exclusive speaker system that brings multimedia reports to life. OPEN BLOOMBERG is available on virtually all operating systems.

INSTALLATION

► OPEN BLOOMBERG service needs only a single thin cable connection from the BLOOMBERG server to your network hub and a single thin cable connection from the BLOOMBERG Television receiver to each of your computers.

PRICING

► OPEN BLOOMBERG is available for the same price as the classic, stand-alone BLOOMBERG service. Conversion from the Classic BLOOMBERG to the OPEN BLOOMBERG service incurs local standard installation fees. A new Bloomberg agreement and payment schedule are required for existing Bloomberg users.

SYSTEM REQUIREMENTS

The OPEN BLOOMBERG service runs on your client/server network and supports many hardware and software environments. Listed at right are two typical platforms.

Please note:

For running spreadsheet programs, manufacturers typically require a minimum of 32 MB of RAM and Pentium processor for PCs and 64 MB of RAM for workstations. Higher RAM will improve performance. If you plan on using the Bloomberg-provided DDE Server/Excel Add-In, you must be running a 32-bit version of Microsoft® Excel®. You may also need a minimum of 150 MB of disk space for each spreadsheet vendor. A 17-inch monitor or larger is recommended for better visibility.

*The OPEN BLOOMBERG Flat Panel requires one free PCI slot. Typically, 486 machines do not have PCI slots.

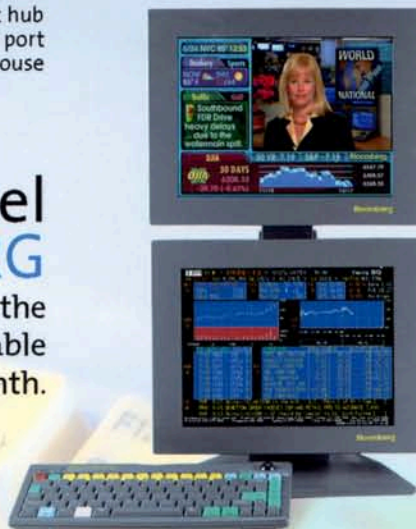
- PCs
 - Intel® 486DX-33 processor or faster (Pentium® preferred)*
 - 25 MB of free disk space
 - 32 MB of RAM or higher (64 MB of RAM preferred)
 - Windows NT® version 3.51 + 4.0 or Windows® 95 installed
 - Network adapter card with driver for Windows NT version 3.51 + 4.0 or Windows 95
 - 16-bit sound card with Windows NT or Windows 95 drivers or onboard audio capability with Windows-compatible sound drivers
 - Windows NT version 3.51 + 4.0 or Windows 95-compatible graphics adapter and monitor with 256 colors minimum (VGA or higher; XGA recommended)
 - The BLOOMBERG Infrared Keyboard or PC-style keyboard (BLP supplied)
 - Broadband cable for satellite TV connection
 - TCP/IP enabled
 - Ethernet hub
 - Parallel port
 - Mouse

- UNIX® Workstations
 - Sun® SPARCstation™ 5 (20/71 or 20/50 preferred) or equivalent
 - 25 MB free disk space
 - 32 MB RAM or higher
 - Solaris® 2.3 software (2.4 preferred) or Sun OS 4.1.2
 - Bloomberg-supplied broadband equipment
 - Local or network mountable floppy disk drive
 - Access to a CD-ROM drive recommended
 - The BLOOMBERG keyboard (BLP supplied)
 - Mouse
 - TCP/IP enabled
 - Broadband cable for satellite TV connection
 - Ethernet hub

Flat Panel OPEN BLOOMBERG

This space-saving flat-panel version of the OPEN BLOOMBERG is available for an additional \$50/month.

For more details,
please contact your Bloomberg representative.



FRANKFURT
4469 92041 0
SÃO PAULO
5511 3048 4500

HONG KONG
852 2521 3000
SINGAPORE
65 226 3000

LONDON
44171 330 7500
SYDNEY
612 9777 8600

NEW YORK
212 318 2000
TOKYO
813 3201 8900